

ABSTRACT OF THE DISCLOSURE

A customer interaction station includes a number of displays each capable of outputting audio and visual stimuli to a potential customer. The customer interaction station includes a high bandwidth connection to a remote location where sales agents are located. Further, the customer interaction station includes a customer interface complete with multiple inputs by which the customer may convey information to one or more of the sales agents. The customer interaction station includes payment accepting devices as well. In use, the customer interaction station is an eye-catching station that draws potential customers to the station where they are put into contact with a sales agent who can answer their questions about particular products. The sales agent is able to manipulate the displays and other output devices at the station in such a manner as to provide a seamless multimedia sales pitch to the customer. Upon convincing the customer of their need to complete a purchase, the customer is directed to the payment accepting devices and the sale is consummated.